

Filming at terminals: Guidelines for members of the media

Updated: January 2026

We welcome media interest in covering BC Ferries, and we want to ensure a smooth and safe experience for you, our terminal staff and our customers. Our major terminals are regulated by Transport Canada, so different requirements apply depending on where you wish to film.

Please review the following guidelines in advance of your visit.

General Expectations

- Please avoid disrupting active loading lanes or filming BC Ferries staff without their explicit consent.
- Please contact the BC Ferries Media Team (Media@bcferries.com / 250-978-1267) before you arrive at the terminal, to let us know when and where you plan to film. This is important in ensuring we manage safety and security (especially in regulated areas) and protect customer and employee privacy. If you have not informed the BC Ferries Media Team prior to arrival at any terminal, access will not be granted.

Filming in Publicly Accessible Areas

Outside terminal buildings or vehicle booths

- BC Ferries Media Team must be notified. The Media team will notify terminal staff so they are aware that you are on site.
- No formal check-in is required at the terminal upon arrival.
- You may film traffic, conduct interviews with passengers, or record footage outside terminal buildings.

IMPORTANT: Please ensure passengers and terminal staff have consented to being filmed.

Regulated areas (Inside the terminal building or loading areas)

Media Badge (independent access)

- BC Ferries Media Team must be notified. The Media team will notify terminal staff so they are aware that you are on site.
- Complete the Contractor Site Orientation form (provided by the BC Ferries Media Team) and return it in advance or bring it with you on the day. You can also complete it upon arrival at the terminal if more convenient.

Upon arrival:

- Sign in at the Customer Service Desk and provide BC-issued photo ID.
- Complete a brief verbal site orientation (~5 minutes).
- Receive a red Media lanyard and high-visibility vest.
- Sign out, return vest and Media badge and receive your ID back upon departure.

If you have completed a contractor orientation briefing within the past year, please inform terminal staff – they can confirm whether a new one is required.

If you don't want to complete the orientation form and receive a media badge, you can simply sign in and exchange your ID for a general Visitor badge instead. In this case, you must be escorted by a BC Ferries employee at all times while on site.

Please note: An escort may not always be available on short notice. If you expect to require flexibility or more time on site, consider the contractor orientation and Media badge option instead.