

For Immediate Release
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CONTEST NOW OPEN TO NAME NEW INTERMEDIATE CLASS FERRIES
Enter your ferry name ideas to win

VICTORIA – BC Ferries will be introducing three new intermediate class ferries into its fleet in the coming year to replace vessels that are at the end of their lifecycle. A contest is now underway to name the three new ferries, and name suggestions are open to the public.

BC Ferries' employees and customers can submit proposed names for the new ferries, and names will be shortlisted by a panel of judges comprised of representatives from local media, Ferry Advisory Committees, and BC Ferries' employees. All submissions will be entered into a database and identified numerically to ensure independence in judging.

“This contest provides an exciting opportunity for customers to name a ferry that will be in service for decades to come,” said Corrine Storey, BC Ferries' Vice President of Customer Services. “A vessel's name is important because it is a reflection of our province and the coastal culture we all share. This is a chance to leave a lasting legacy in coastal communities in British Columbia.”

Names of BC Ferries' vessels follow a specific protocol: the first part of the name refers to the class of vessel, such as “Coastal” while the second part of the name is descriptive, such as “Celebration”, “Inspiration” and “Renaissance.” This naming contest will be to create a name for the class of vessel and a descriptive name for each of the three new ferries.

Names submissions must:

- Reflect BC Ferries and the coastal communities it serves
- Appeal to both residents and visitors
- Be gender neutral
- Not be geography specific or reference an individual or event
- Not contain symbols or accent marks
- Not contain words currently used within a BC Ferries vessel name or vessel class name (i.e. QUEEN, SPIRIT, ISLAND, etc.)

To enter name ideas into the contest, or view complete contest rules and prize information, visit bcferries.com. The contest will be open from May 19–June 9 inclusive and customers have a chance to win over \$500 in ferry travel if the name they enter is chosen.

Under contract to the Province of British Columbia, BC Ferries is the service provider responsible for the delivery of safe, efficient and dependable ferry service along coastal British Columbia.

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