

For Immediate Release  
09-055

September 14, 2009

## **BC FERRIES RELEASES SUMMER TRAFFIC STATISTICS Vehicle traffic up 3 per cent**

VICTORIA – BC Ferries released its summer traffic statistics today and despite a downturn in tourism in British Columbia, the company recorded positive traffic numbers versus last year.

BC Ferries carried 5.3 million passengers and 1.9 million vehicles in July and August across the fleet. Vehicle traffic was up 3.1 per cent and passenger traffic was up 0.3 per cent over last summer.

BC Ferries ran its popular \$39 CoastSaver vehicle and driver fare promotion on Tuesdays, Wednesdays and Thursdays during the summer months on the three major routes between the Lower Mainland – Vancouver Island, which helped drive incremental traffic.

“I want to congratulate our engineers and crews on doing such an outstanding job of maintaining our fleet this past summer,” said David L. Hahn, BC Ferries’ President and CEO. “Our mechanical reliability was over 99 per cent, and coupled with great on-time performance, we provided our customers with excellent service.”

The seven new vessels BC Ferries brought into service over the past two years are a welcome addition to the fleet and greatly improve the overall customer travel experience.

BC Ferries’ 36 vessels conducted over 31,000 sailings this summer on its 25 routes serving coastal British Columbia. Sailing times range from 10 minutes on the Campbell River – Quadra Island route to 15 hours on the Inside Passage route between Port Hardy and Prince Rupert.

- 30 -

Media Contact:  
BC Ferries, Media Relations  
Victoria: (250) 978-1267

Customer Contact:  
Victoria: (250) 386-3431  
Toll-free: 1-888-BCFERRY (1-888-223-3779)