

For Immediate Release  
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## **BC FERRIES PARTICIPATES IN CANADIAN SHORELINE CLEANUP Employees remove over 1,000 kilograms of garbage from B.C. beaches**

VICTORIA – From the shores of Victoria to the Southern Gulf Islands, from Horseshoe Bay and the Sunshine Coast to Comox, hundreds of BC Ferries employees participated in the Great Canadian Shoreline Cleanup from June 28 to July 8 to help keep B.C.'s beaches clean.

Through BC Ferries' SeaForward, a program that engages the community and employees in the company's journey towards sustainability, approximately 300 employees volunteered to help in 19 separate clean-up events across the province including President & CEO Mark Collins, who helped pick up garbage at Clover Point in Victoria. This level of engagement makes BC Ferries one of the largest corporate teams in the province to take part in the Great Canadian Shoreline Cleanup.

"So many of our employees live and work in the communities we serve and care about the environment and their local community," said Janet Carson, BC Ferries' Vice President Marketing & Customer Experience. "We operate in a marine environment, and a shoreline clean-up is a natural fit for BC Ferries and our employees to support."

BC Ferries is a North American leader in the use of clean and innovative technology that lowers emissions and reduces the impact on the environment. In early June, the company welcomed the Spirit of British Columbia back into service after undergoing an upgrade and conversion to operate on natural gas, a much cleaner fuel alternative in terms of carbon emissions. The Spirit of British Columbia is the first of the two Spirit Class vessels to undergo the upgrade and conversion to cleaner burning fuel. The Spirit of Vancouver Island will undergo this process from fall 2018 through spring 2019.

By using natural gas instead of diesel to fuel the two Spirit Class vessels, BC Ferries expects to reduce its CO2 emissions by 12,500 tonnes annually, or the equivalent of taking approximately 2,500 vehicles off the road per year.

BC Ferries was recently awarded the Blue Circle award by the Port of Vancouver in recognition of the company's participation in the EcoAction Program and Energy Action Initiative. BC Ferries is Green Marine certified as a Ship Owner, Terminal Operator and as a Ship Yard. This is a voluntary sustainability initiative that provides a detailed framework for maritime companies to first establish and then reduce their environmental footprint.

### **About SeaForward**

SeaForward is a community and employee engagement program that brings our customers along with us on our journey towards a lighter footprint. This is the second companywide shoreline

cleanup organized by SeaForward and this year the company partnered with Parks Canada (at several locations) and encouraged local communities to join in and participate in working together to help keep our beautiful shorelines clean.

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**Photos attached.**

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*June 28 - Langdale employees partnered with the Nicholas Sonntag Marine Education Centre to clean up garbage around the Langdale Terminal.*



*July 4 - President & CEO Mark Collins, along with his two children Sam and Abigail Collins, cleaned up garbage along Clover Point in Victoria, B.C.*



*July 6 – Thirty-eight of BC Ferries' employees at Deas cleaned up garbage off No. 5 Road in Richmond.*